



About me...

I am Isabel Cristina Ortiz,
I am 29 years old
I studied international
business management,
I'm from Medellín, the second
city of Colombia located in the northwest .

I quit my job and decided to travel for six months
to know and learn from other cultures and people,
have new adventures,
and make voluntary job.

Peru: Lima, Cusco,
Ollantaytambo and Arequipa.
Bolivia: La Paz and Salar de
Uyuni.
Chile: Desert of Atacama.
Brazil: Teresina y Rio de
Janeiro.
Spain: Madrid
Portugal: Lisbon
Italy: Siena, Luca, Viareggio,
Pisa, Brindisi, Gallipoli, Lecce,
Naples, Milan, Rome,
Florence and Venice.
Turkey: Istambul,
Cappadocia.
Greece: Athens, Santorini and
Mykonos.
Croatia: Dubrovnik
France: Paris



10 countries and 30 cities
2 jobs – Brazil and Italy

What do you know
about Colombia?



7
 REGIONS
 32 departments
 47 millions of
 people - 2° most
 populated country
 of South America

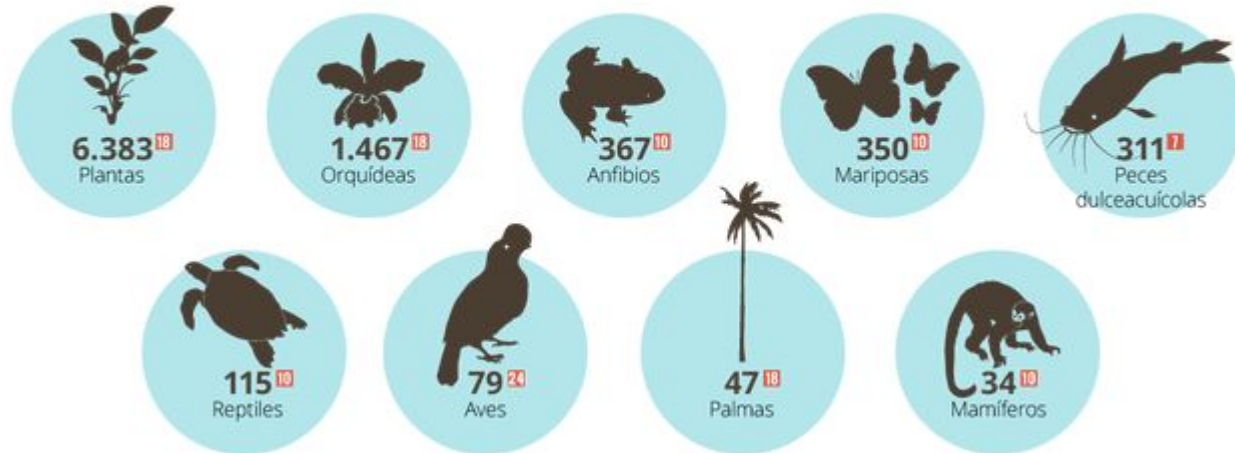
COLOMBIA

A country that has much more

BIODIVERSITY



ESPECIES ENDÉMICAS DE COLOMBIA



ENDEMIC SPECIES IN COLOMBIA

COLOMBIA

Ruta por la biodiversidad colombiana

Parque Nacional Las Orquídeas
en Antioquia:
hogar de más de **3.493 ESPECIES** de plantas propias de la selva húmeda tropical, el bosque subandino y el bosque andino.

Parque del agua de Bucaramanga
su alumbrado navideño es un gran atractivo turístico y más en época decembrina.

Mariposario del Jardín Botánico del Quindío:
hogar de más de **1.500** mariposas de **30** especies diferentes.

Pacífico Colombiano:
Entre junio y noviembre de cada año se pueden ver tortugas Golfina recién nacidas y ballenas jorobadas.

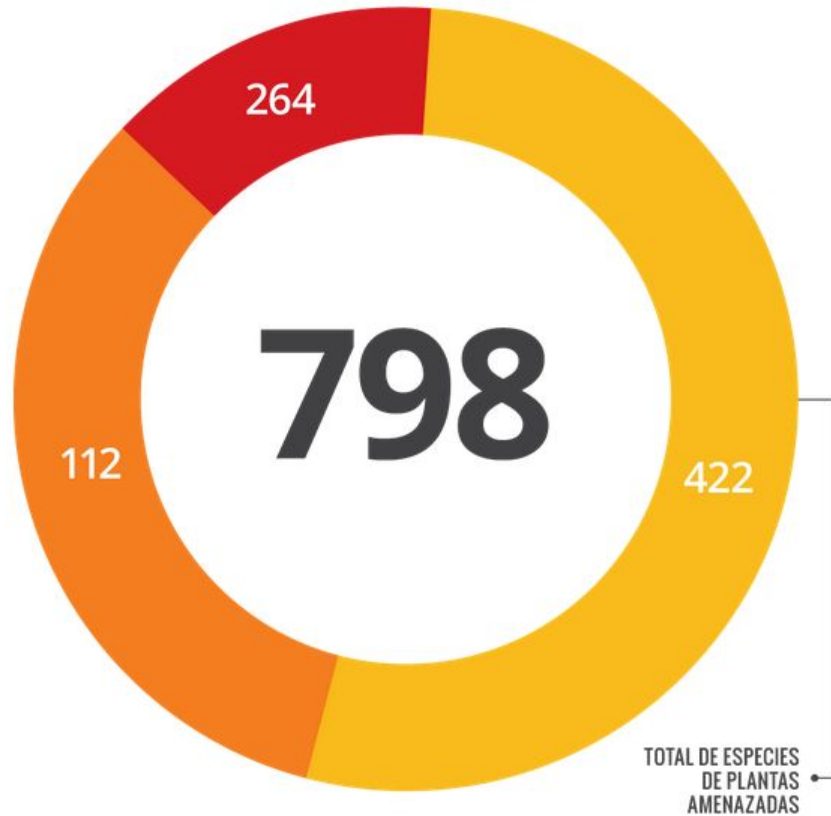
Tanimboca: Amazonas
Ofrece alojamiento en "malokas", casas de madera construidas en las copas de los árboles.

LA RESPUESTA ES COLOMBIA

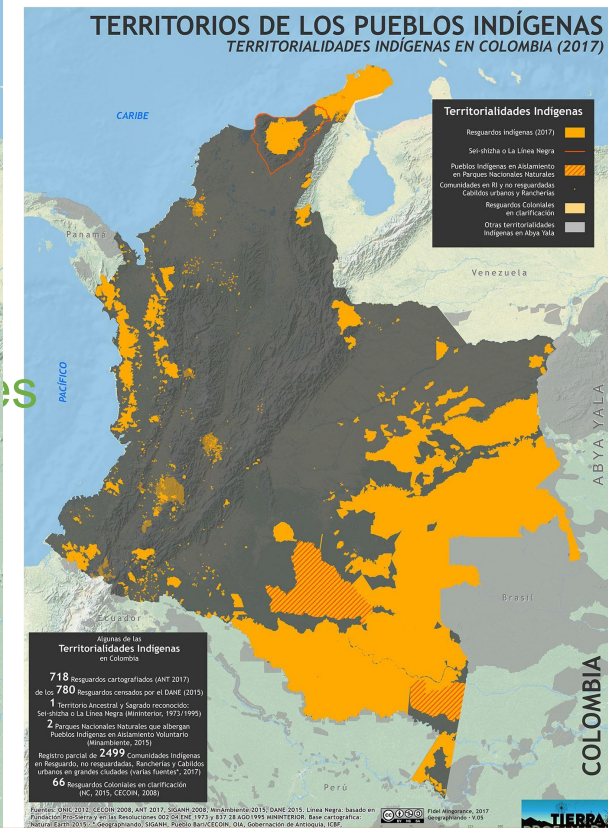
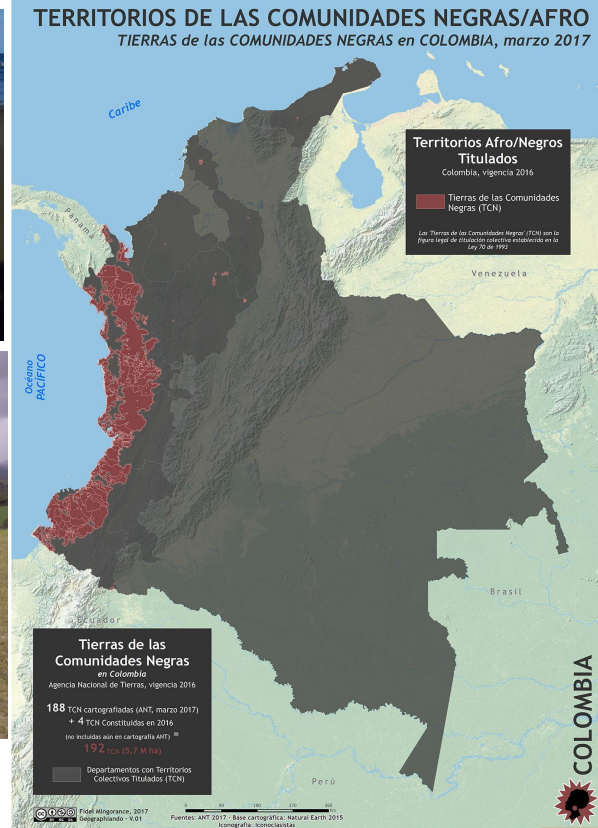
www.colombia.CO | f Marca Colombia | @MarcaColombia | Colombia

CHALLENGES

- In critical danger
- In danger
- Vulnerables



- 798 threatened plants
- 313 threatened vertebrates
- 74 threatened invertebrates
- Colombian biodiversity has shown an average decrease of 18%.



188 lands of afro communities

780 indigenous safeguards

TRADITIONAL DANCES



Currulao

PACIFIC
North- Currulao



NORTH-
Cumbia



NORTH- Mapalé
(african influence)



ANDEAN
(center)
Bambuco



NORTH EAST (Llanos)-
Joropo

DANCES

SALSA



VALLENATO



BACHATA



REGGAETON



MERENGUE



MUSIC

SYSTEMA SOLAR- cumbia
electro

CHOCQUIBTOWN-pacífic



ANDREA ECHEVERRI-
rock in
spanish



TOTO LA
MOMPOSINA-cumbia



CARLOS
VIVES-vallenato



HERENCIA DE
TIMBIQUI-pacífico

Reggaeton



J BALVIN



SEBASTIAN
YATRA



MALUMA



SHAKIRA-pop



JUANES-po
p

ARTISTS & SCIENTISTS



FERNANDO BOTERO **figurative artist-**
sculptures in Madrid



DORIS SALCEDO- **sculptor**



GABRIEL GARCIA MARQUEZ **writer**
and nobel prize of literature- known as
the representative of
“magic realism”



The neural processes underlying that which we call creativity have nothing to do with rationality. That is to say, if we look at how the brain generates creativity, we will see that it is not a rational process at all; creativity is not born out of reasoning.

— Rodolfo Llinas —

AZ QUOTES

RODOLFO LLINAS **neuroscientist-**
Professor of Neuroscience at the NYU
School of Medicine



DIANA TRUJILLO **physical engineer -**
leads NASA mission on
Jupiter



PEDRO NEL GOMEZ
**sculptor
engineer, and
painter**

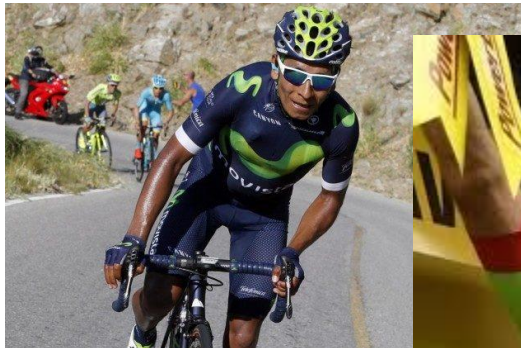
SPORTS



MARIANA PAJON **BMX cycling**
twice the Olympic gold medal



CYCLING



NAIRO QUINTANA

RIGOBERTO URAN



CATHERINE IBARGUEN **jumper-**
double world champion and Olympic
champion of the triple jump.



YURI ALVEAR
Judo in the category up to
70 kilos. Three-time world
champion

FREDY GUARIN

EIDER AREVALO
athletic march - Gold medal in
the 20 km Championships in
London



SOCCER

RADAMEL
FALCAO



JAMES
RODRIGUEZ



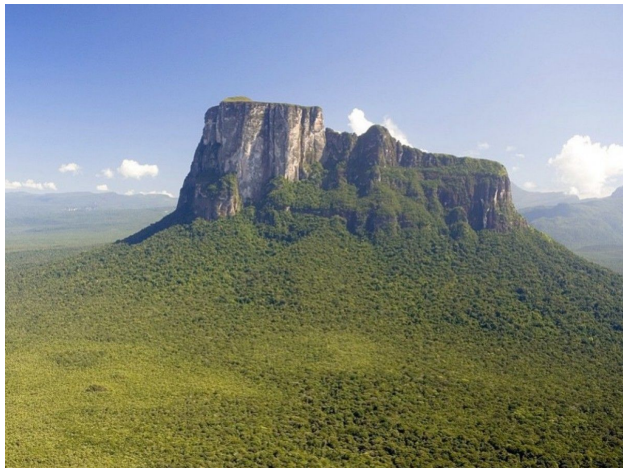
JUAN
CUADRADO

LANDSCAPES

PARQUE COCUY-SIERRA NEVADA



AMAZONAS



CARIBBEAN AND PACIFIC BEACHES



ANDEAN REGION

PEOPLE



FOODS

ANDEAN



AJIACO— soup with chicken, 3 types of potatoes, corn, caper and cream.



BANDEJA PAISA- beans, rice, meat, egg, plantain fried, sausage, pork rind, arepa and avocado.



AREPA- It is a mass of corn flour with water, cheese, butter and salt



PACIFIC



AMAZONIAN



TAMAL— corn flour, rice and peas, accompanied by cooked egg, carrot, pork and chicken which is cooked wrapped in a banana leaf.



Platano con bocadillo y queso – plantain (big banana) with cheese and sweet of guaiaba.



LET'S TAKE A LOOK AT THE
FOLLOWING CONCEPTS



- What is culture for you?
- Which influences do you think to have from other cultures?
- When travelling, do you think your culture can be changed?
- Do you consider yourself as part of a culture?

CULTURE

WHAT DO YOU THINK ARE THE DIFFERENCES AND THE SIMILARITIES BETWEEN COLOMBIA AND BRAZIL WITH ITALY?



MULTICULTURALISM

behaviors pluralism religions learned
cultures diversity ethnic construction
equal language opportunities
minority racial viewpoints

- What is multiculturalism for you?
- Does it influence your life? How?

<http://www.iom.int/world-migration>

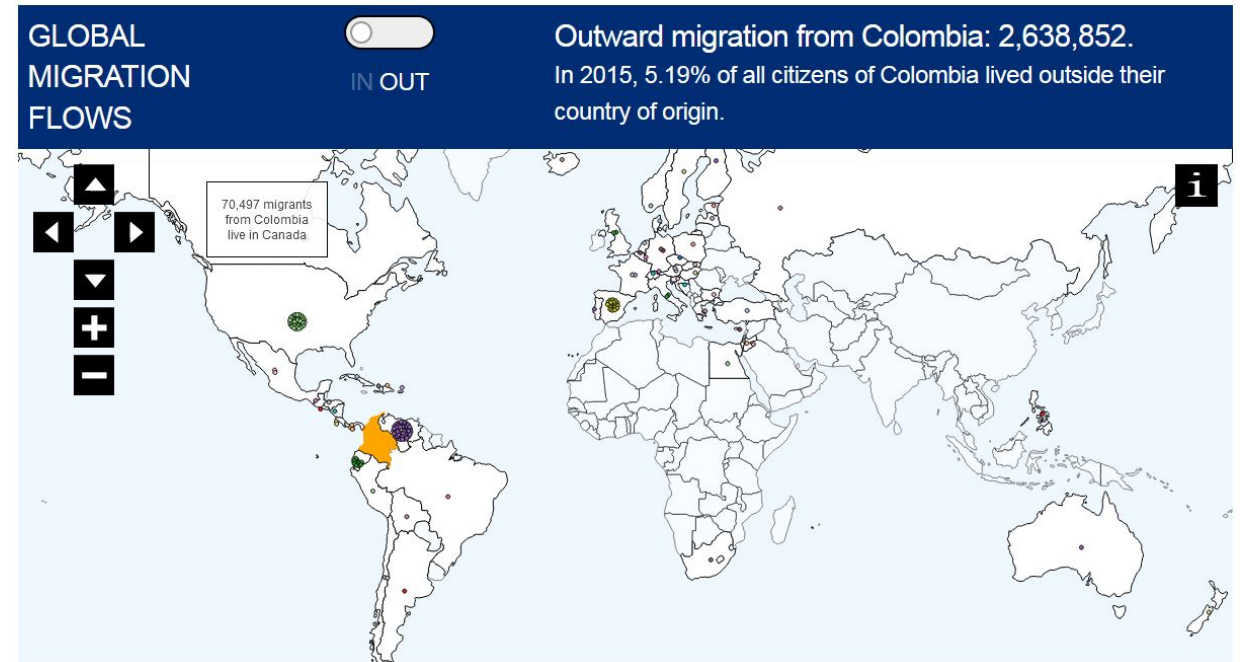
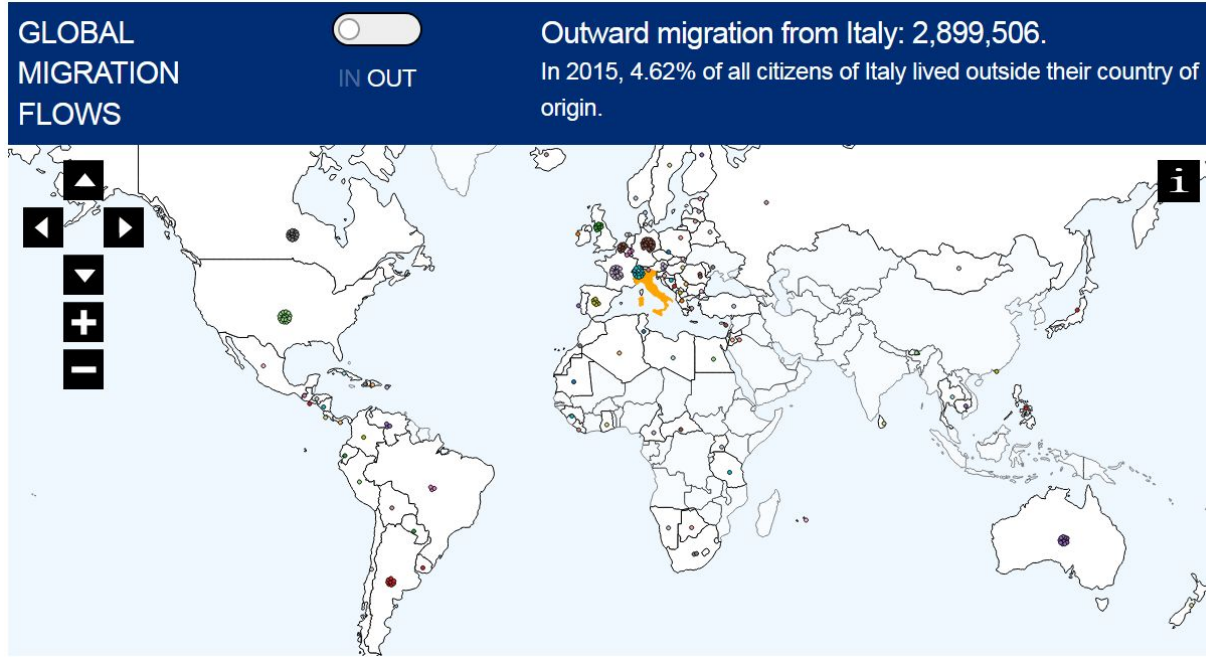
MIGRATION

Outward migration from Italy: 2,899,506.

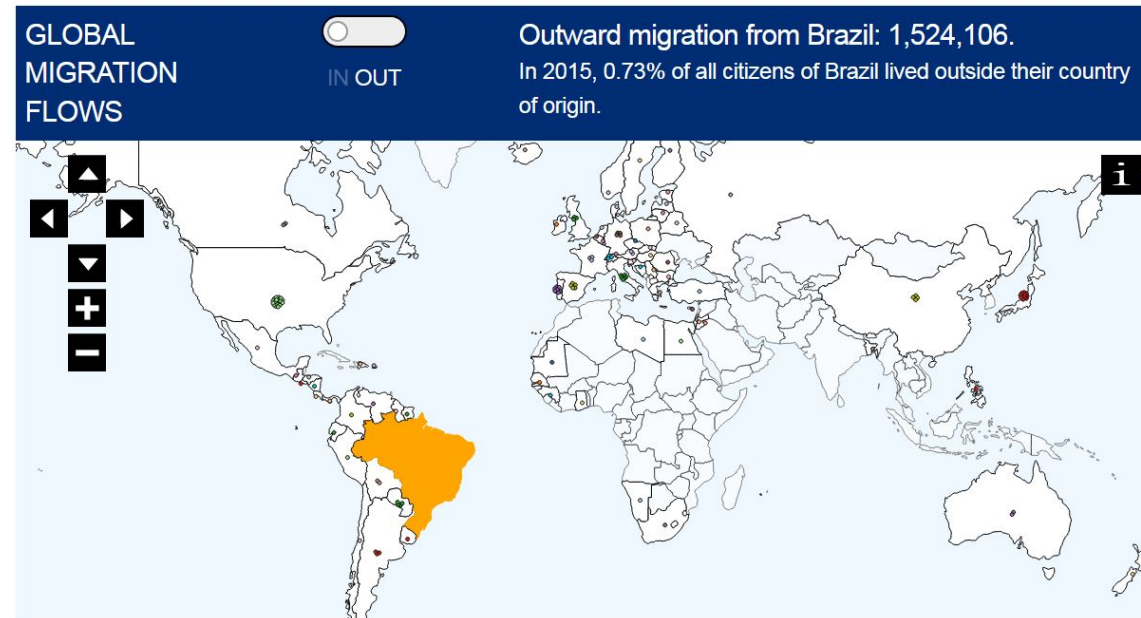
Inward migration to Italy: 5,788,875.



ITALY



BRAZIL



COLOMBIA



SOCIAL INTEGRATION

COOPERATION

COMMUNICATION

MULTIRACIAL

MULTICULTURALISM

RACE

GLOBAL

DIVERSITY

TEAMWORK

INTERACTION

ETHNIC

ARMONY

FRIENDSHIP

INTEGRATION

TRADITION

FRIENDS

EDUCATION

IDEOLOGY

GROUP

MULTICULTURALISM

MIXED

TEAM

SOCIAL

VIDEO OF INTERVIEW AND QUESTIONS

IN PROGRESS

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